

# William J. Congdon

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## CURRENT POSITION

**Urban Institute, Center on Labor, Human Services, and Population**, Washington, DC  
*Principal Research Associate, July 2018 – Present*

## PREVIOUS EXPERIENCE

**ideas42**, Washington, DC  
*Chief Economist, March 2017 – July 2018; Managing Director, September 2015 – February 2017;  
Vice President, May 2013 – August 2015*

**Executive Office of the President, Council of Economic Advisers**, Washington, DC  
*Senior Economist for Labor and Behavioral Economics, August 2016 – January 2017  
Staff Economist for Education and Labor, October 2003 – July 2004*

**White House Social and Behavioral Sciences Team**, Washington, DC  
*Fellow and founding member, January 2014 – August 2016*

**Brookings Institution, Economic Studies Program**, Washington, DC  
*Nonresident Fellow, January 2013 – June 2013  
Research Director, September 2006 – June 2013*

**Princeton University, Department of Economics and Woodrow Wilson School**, Princeton, NJ  
*Lecturer in Economics and Public and International Affairs, September 2005 – May 2006*

## EDUCATION

Princeton University, Ph.D., Economics, September 2012  
Princeton University, M.A., Economics, November 2002  
Dartmouth College, B.A., Economics, Summa Cum Laude, June 2000

## BOOKS

William J. Congdon, Jeffrey R. Kling, and Sendhil Mullainathan, *Policy and Choice: Public Finance through the Lens of Behavioral Economics* (Washington, DC: Brookings Institution Press, 2011).

## ARTICLES AND CHAPTERS

William J. Congdon and Maya Shankar, “The Role of Behavioral Economics in Evidence-Based Policymaking,” *The Annals of the American Academy of Political and Social Science*, vol. 678, no. 1 (2018), pp. 81–92.

Caroline Ratcliffe, William J. Congdon, Signe-Mary McKernan, “Prepaid Cards at Tax Time and Beyond: Findings from the *MyAccountCard* Pilot,” *Journal of Consumer Affairs*, vol. 52 (2018), pp. 286–316.

- William J. Congdon, Jeffrey R. Kling, Jens Ludwig and Sendhil Mullainathan, “Social Policy: Mechanism Experiments and Policy Evaluations,” in *Handbook of Economic Field Experiments*, vol. 2, edited by Abhijit Banerjee and Esther Duflo (Elsevier, 2017), pp. 389–426.
- Shlomo Benartzi, John Beshears, Katherine L. Milkman, Cass R. Sunstein, Richard H. Thaler, Maya Shankar, Will Tucker-Ray, William J. Congdon, and Steven Galing, “Should Governments Invest More in Nudging?,” *Psychological Science*, vol. 28, no. 8 (2017), pp. 1041–1055.
- William J. Congdon and Maya Shankar, “The White House Social and Behavioral Sciences Team: Lessons Learned from Year One,” *Behavioral Science & Policy*, vol. 1, no. 2 (2015), pp. 77–86.
- Sendhil Mullainathan, Joshua Schwartzstein, and William J. Congdon, “A Reduced-Form Approach to Behavioral Public Finance,” *Annual Review of Economics*, vol. 4 (2012), pp. 511–540.
- Linda Babcock, William J. Congdon, Lawrence F. Katz, and Sendhil Mullainathan, “Notes on Behavioral Economics and Labor Market Policy,” *IZA Journal of Labor Policy*, vol. 1 (2012), article 2.
- Lisa Sanbonmatsu, Jordan Marvakov, Nicholas A. Potter, Fanghua Yang, Emma Adam, William J. Congdon, Greg J. Duncan, Lisa A. Gennetian, Lawrence F. Katz, Jeffrey R. Kling, Ronald C. Kessler, Stacy Tessler Lindau, Jens Ludwig, and Thomas W. McDade, “The Long-Term Effects of Moving to Opportunity on Adult Health and Economic Self-Sufficiency,” *Cityscape*, vol. 14, no. 2 (2012), pp. 109–136.
- Katherine Baicker, William J. Congdon, and Sendhil Mullainathan, “Health Insurance Coverage and Take-Up: Lessons from Behavioral Economics,” *Milbank Quarterly*, vol. 90, no. 1 (2012), pp. 107–134.
- William J. Congdon, Jeffrey R. Kling, and Sendhil Mullainathan, “Behavioral Economics and Tax Policy,” *National Tax Journal*, vol. 62, no. 3 (2009), pp. 375–386.
- Amanda E. Kowalski, William J. Congdon, and Mark H. Showalter, “State Health Insurance Regulations and the Price of High-Deductible Policies,” *Forum for Health Economics & Policy*, vol. 11, no. 2 (2008), article 8.

#### **WORKING PAPERS AND OTHER WRITINGS**

- William J. Congdon, “Psychology and Economic Policy,” in *The Behavioral Foundations of Public Policy*, edited by Eldar Shafir (Princeton, NJ: Princeton University Press, 2013).
- William J. Congdon, “Neighborhood Effects on Decision-Making Processes by Low-Income Adults and Youth,” working paper (March 2012).
- William J. Congdon, “Grade Organization and School Performance: Evidence from Texas,” unpublished manuscript.

#### **AWARDS, HONORS, AND FELLOWSHIPS**

- Princeton University International Economics Section Graduate Fellowship, 2000–2003, 2004–2005  
Princeton University Graduate School Summer Research Fellowship, 2001–2003, 2005  
National Science Foundation Graduate Research Fellowship Program, Honorable Mention, 2000  
Phi Beta Kappa, 1999